



Be You



Belong



Be Proud



Be You

Most importantly, we want to encourage players to show up as they are. To be themselves, to be authentic and to be self-aware. We encourage individuality, self confidence and personal growth so players can think uniquely and show up as the most effective team members.



Belong

With soccer comes community, collaboration and the feeling of belonging that is greater than oneself. We provide a safe and inclusive space that nurtures creative leaders who will apply the skills they learn on the field to other aspects of their life. Our community enables trust, which allows players to be connected to one another as well as their coaches and parents, and maximizes their potential as athletes and as people.



Be Proud

Our players are humble yet confident, representing their teams, BSC and the broader soccer community. We celebrate small successes and cherish the moments we create in trainings, games and community events. The inclusive, respectful, and empowered culture we've created at BSC is something to be proud of.



Be You

Authentic
Self awareness
Hardworking
Respectful
Compassionate
Gracious
Appreciative
Determined
Excited
Creative
Individuality
Ambitious
Positive
Proactive
Disciplined
Character
Will power
Vulnerable

Belong

Community
Loyalty
Support
Inclusion
Safe
Protected
Acceptance
Connection
Welcome
Validation
Integrity
Hospitality
Trust
Contribution
Empathy
Co-creation
Collaboration
Sharing
Camaraderie

Be Proud

Encouraged
Confident
Belief
Inspired
Empowered
Accomplished
Honored
Happy
Joyful
Appreciative
Respected
Respectful
Brave
Noble
Memorable